

2023

CORPORATE SUPPORT PROSPECTUS



AMERICAN ACADEMY
OF COSMETIC SURGERY



THE AMERICAN ACADEMY
OF COSMETIC SURGERY
IS THE PROFESSIONAL
SOCIETY FOR PHYSICIANS
FROM ALL SPECIALTIES
LOOKING TO ADVANCE
THEIR SKILLS IN COSMETIC
SURGERY AND PROMOTE
PATIENT SAFETY.

With more than **13 MILLION** people undergoing cosmetic surgery procedures today, now, more than ever, cosmetic surgeons are seeking new and innovative products and services to ensure excellent and safe outcomes and to grow their practices.

Established in 1985, and today serving more than 1,200 members, the Academy supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care.

**We invite companies who share in our mission—
to provide top-notch education, set patient
safety standards, and offer paths for professional
development and advocacy—by supporting the
Academy and its Foundation.**



AMERICAN ACADEMY
OF COSMETIC SURGERY

WHY SUPPORT AACCS?

\$800,000

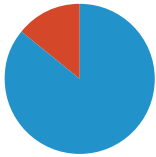
The average amount spent annually by an AACCS member on consumables including breast implants, neurotoxins, fillers, sutures, cosmeceuticals, and general medical supplies

6.7

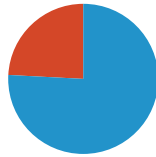
The average number of lasers and devices owned by each member's practice

3.8

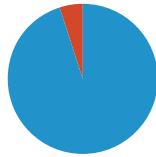
The average number of lasers and devices purchased in the past 5 years by each member's practice



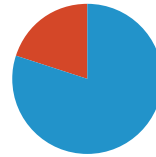
86% of members are more likely to support a company who sponsors or exhibits at AACCS events



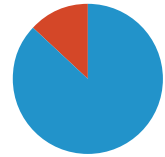
76% purchase independently and don't belong to buying groups



95% have a role in decision making



80% have final say on purchases



87% of members strongly agree and agree that "sponsors and exhibitors at past AACCS events have been relevant."

AACS SIGNATURE ACTIVITIES & OTHER PROMOTIONAL OPPORTUNITIES

AACS prides itself on education. From live surgery workshops and WebClinics to our Annual Scientific Meeting, the AACCS provides year-round opportunities for physicians to come together and share the latest and best cosmetic surgery techniques, research, business strategies, technologies, and products.

- Annual Scientific Meeting
- Women in Cosmetic Surgery Section
- Cadaver Workshops
- Cosmetic Surgery Annual Review Course
- WebClinics
- Allied Health "Brunch & Learn" Webinars
- Special Webinar Programs
- World Congress
- AACCS Training Institute
- Live Surgery Workshops
- Educational grants and sponsorships
- Advertising
- Mailing list rental

Throughout the year and based on their level of support, our **Sustaining Sponsors** have multiple opportunities to place their brand and products in front of practicing cosmetic surgeons.

► *For year-long visibility, select your sponsorship level from the next page.*



AMERICAN ACADEMY
OF COSMETIC SURGERY

AACS Sustaining Sponsorships

Providing year-round visibility to those companies whose mission aligns with AACS and provide value to AACS members

	DIAMOND	PLATINUM	GOLD	SILVER	
	\$50,000	\$30,000	\$15,000	\$7,500	
PRESENCE	Industry Advisory Council*	One representative	NA	NA	
	E-blast to AACS members	Up to 2 annually	One annually	NA	
	Inclusion in one 'Add to Your Armamentarium' webinar per year (Non-CME)	Yes	Yes	Yes	NA
VISIBILITY	Newsbrief articles	Up to 6 annually	Up to 4 annually	Up to 2 annually	1 annually
	Newsletter advertising (The Consult)	Up to 3 full-page ads annually	Up to 2 full-page ads annually	1 full-page ad annually	1 half-page ad annually
	Newsletter articles (The Consult)	Up to 2 annually	Once annually	NA	NA
	Social media recognition**	Up to 4 times annually	Up to 3 times annually	Up to 2 times annually	Once annually
	Eblast with targeted content from AACS Digital Library, choice of the company; with or without company logo and mention	Up to 4 annually	Up to 3 annually	Up to 2 annually	1 annually
	AACS Board Meeting Report	10-minute presentation at one meeting or written report in one board packet	Written report in one board packet	NA	NA
	AACS Member mailing list rental	Up to 2 times annually	Once annually	NA	NA
	AACS Website	Logo and link on front page and in sponsor section	Logo and link on front page and in sponsor section	Logo and link in sponsor section	Logo and link in sponsor section
ANNUAL MEETING	Annual Meeting Trade Show booth	Double, preferential choice***	Double, preferential choice***	Single	Single
	Annual Meeting Exhibitor Badges	2 per booth plus 4 additional	2 per booth plus 2 additional	2 per booth plus 1 additional	2 per booth
	Annual Meeting promotion	Listed on 10 electronic communications	Listed on 5 electronic communications	Listed on 3 electronic communications	Listed on 2 electronic communications
	Annual Meeting Final Program Guide	Full page ad	Half page ad	NA	NA
	Annual Meeting recognition	Recognition during general sessions	Recognition during general sessions	Recognition during general sessions	Recognition during general sessions
	Annual Meeting app	Ad on app	Ad on app	Recognition on app	Recognition on app
	Logo on attendee notepads (black/white)	Yes	NA	NA	NA

* AACS approval required

** Channels to be determined.

*** If received and approved by October 5, 2022.



2023 ANNUAL SCIENTIFIC MEETING



A la carte sponsorship options

- **Exhibit booth:** 10x10, \$3,500 (*additional sizes available*)
- **Satellite Symposium:** 30 minutes, \$15,000 each (*3 available*)
- **Logo on device charging station in VIP Lounge:** \$5,000 (*1 available*)
- **Sponsor music at Welcome Reception:** recognized 4 times, \$5,000 (*1 available*)
- **Attendee lanyards:** company name only, approval required, \$10,000 (*1 available*)
- **Coffee break:** \$5,000 (*5 available*)
- **Hotel key cards:** sponsor logo included on AACS branded key cards, \$20,000 (*1 available*)
- **Hotel room drop:** \$3,500 plus direct costs to hotel
- **Webster Society Gala:** \$15,000 for a full table; \$7,500 for a half table

Additional features for exhibit booth

- **Passport to Prizes Game:** \$1,000 plus a prize donation valued at \$100 or more (*20 available*)
- **Lead retrieval:** Various prices, see flyer during exhibit registration process
- **Webcast:** \$2,500 (*multiple available*)
- **Contact Rachel Ross, AACS Meeting Planner, for additional details:** rross@cosmeticsurgery.org

► *Become a sponsor today!*

Contact Mark DeGross, AACS Partnerships and Collaborations Manager, at mdegross@cosmeticsurgery.org or call **1-785-215-1248** for more information on how to become a sponsor and be included in upcoming events.



AMERICAN ACADEMY
OF COSMETIC SURGERY